## Cloudrise

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# Cloudrise
## Redefining Data Protection

Everyone realizes the value of data. There is nothing new about it. However, what is new is the exponential increase in the volume of data produced every day due to the global proliferation of digital and connected devices. As data is being created at a rate never heard of before, the challenges keep increasing. Although solution providers are trying to stay abreast by providing the services and products to manage and process the sea of data in the digital age, the elephant in the room for all businesses is protecting enterprise and customer data from sophisticated and insidious cybercriminals. Data privacy and protection is an arduous task. One of the primary reasons organizations struggle with data protection is their traditional ways of applying highly siloed solutions to gather risk information. Collecting risk information from the siloed systems into a unified dashboard is manually intensive and time-consuming. On top of that, organizations have several different legacy technologies for various departments and processes, and applying that technology to a rapidly advancing remote workforce enabled by the cloud, can be a daunting endeavor.

Cloudrise redefines data protection by drawing from decades of data protection experience and introducing automation to address these perplexing traditional data protection problems. "Our data-centric approach to cyber security and use of automation enables Cloudrise to secure organizations' data during their digital transformation journey," states Robert Eggebrecht, CEO of Cloudrise.

Cloudrise's data-driven approach to cybersecurity has two parts. In the first part, the company's expertise analyzes the customer's current state of cybersecurity and existing tools, then understands their pain points and objectives. By looking at the business environment and understanding their requirements, the team identifies use cases for automation. The next step is to tie together technology, processes, and people to eliminate manual tasks. To achieve this feat, Cloudrise makes use of their proprietary automation platform to enable automation across disparate processes, platforms, applications, and reporting tools. The consolidated view of cases across disparate controls allows users to validate and pinpoint risks quickly.

Cloudrise's automation services are delivered in two ways, either they write the automation software script for the customer and the customer's in-house team manages it, or they code the software script and manage the automation on an ongoing basis. "We also offer security process automation as a part of managed data protection services, so if the customer deploys new tools or acquires another company, Cloudrise ensures all the processes and tasks are operated seamlessly within the



environment," explains Eggebrecht. The company also conducts a data security program assessment where the results are analyzed, and a prioritized plan for risk reduction is produced with consideration for business goals, staffing, and financial constraints.

The hallmark of Cloudrise is its vast experience in the data protection space and ability to quickly go in and capture that current state of the customer's business environment that can be optimized.

Most importantly, the company's ability to architect, build and manage the entire automation process for the customers makes them second to none.

To illustrate Cloudrise's capabilities, Eggebrecht mentions how they helped a Fortune 100 pharmaceutical company automate manual tasks and understand the data risk presented by resigned and terminated employees. When Cloudrise examined the customer's current state, they found that the pharma company had a single person spending 26 hours a week pulling all the reports from various platforms. As these platforms were data-centric and siloed, it gave the administrator a hard time to get a single glass view. Also, the process was manually intensive, because of which the accuracy of the data collected was low. This presented a significant challenge to garner the risk information, such as any data emailed out, downloaded, or uploaded to cloud storage, from a resigned or terminated employee. Post analyzing the pharma company's business environment, the Cloudrise team wrote an automation script, which allowed the customer to garner all the information from the various siloed platforms. The pharma company could view all downloaded and outgoing data from the terminated versus the resigned employees. Accordingly, it allowed them to secure confidential data and take informed actions against risks without any human intervention. Cloudrise also automated sending reports to teams over email or any other channel –what was taking 26 hours a week went down to two hours of review time for quality.

Businesses are powered by data, and the exponential growth of that data increases cyber risk exposure. Combining decades of data protection expertise with automation, Cloudrise focuses on securing organizations' data wherever it resides. With such capabilities and success stories, Cloudrise is heading toward a promising future full of possibilities. **ES**